



**GAME MIXER**

# IMPACT REPORT

**YEAR 2019**



# LETTER FROM FOUNDER



Dear Friends,

What an incredible year!

This is the year we made the decision to transform a board-game meetup group into a nonprofit organization. As an organization, we are empowered to do more, achieve more, and bring the wonderful social experience and warm friendship to a much larger scale.

This is the year we built a great team, a team with talented, passionate, and like-minded people inspired by our mission and vision. Under the team's effort, we expanded our activities from board-game meetups to large-scale social events, and community services. In total, we organized more than one hundred events in 2019!

This is the year we received wider public exposure: offline, online, and even over the radio. The public exposure brings greater social responsibilities. Like many first-generation immigrants, I went through many challenges while learning the American cultures. However, I was fortunate to get help along the way. It is now the time to give back.

**Through Game Mixer's powerful networking platform, we provide more opportunities to our members to navigate smoother, reach higher, and voice louder.**

**We are young while fast-growing.  
We could not have achieved that  
much without YOU, our 2800+  
members and fans, partners and  
sponsors, donors and volunteers.**

Game Mixer's mission is to enrich lives and strengthen communities through colorful events. Our vision is to build an impactful high-quality networking platform. We are a young yet fast-growing organization. We could not have achieved so much without our 2800+ members and fans, valued partners and sponsors, and generous donors and volunteers. Thank you for your support and love. We look forward to a prosperous and eventful 2020, and many more incredible years to come.

*Stella Lu*

Founder of Game Mixer

# ABOUT GAME MIXER

Game Mixer is a Silicon Valley-based nonprofit organization with a vision of building the most impactful high-quality networking platform. We enrich lives and strengthen communities through fun activities in four areas: weekly board-game meetups, special social events, industry sharing, and community services.



## PURPOSE MISSION & VALUE

### PLAY FOR A BETTER LIFE

We pioneer a diverse network.  
We formulate a sustainable lifestyle.  
We foster a positive community.

**PASSION | QUALITY | FUN**



# 2019 AT A GLANCE

Game Mixer is a fast-growing non-profit organization with a strong, stable, and steadily expanding member base. With a sterling reputation, excellent services, and members' enthusiasm, Game Mixer will continue focusing on having a larger impact on the community.



**2,800+**

members



**100+**

events & meetups

*By attending the events, members expand their network, sharpen their minds, make fun memories, and bring a positive impact on the community.*

**Eventbrite**

## HIGHLIGHTS

*People feel amazed by how professional each event is organized, especially with a large crowd.*



**70% ↑**

more follows and fans



**100%**

Satisfaction

# WEEKLY BOARD GAMES

Three hours of fun and easy-to-learn board games from a large selection plus group dinner makes the weekend perfect!



100+

participants every week

*Both hard-core gamers with decades of experience and newcomers to the board games world can find the most enjoyable game, with the help of passionate and experienced game host volunteers*



# SPECIAL SOCIAL EVENTS

We explore the best that the Bay Area has to offer through various big events. Hundreds of participants join and share an unique experience. Furthermore, it creates wonderful memories with great pictures.



**FEB 04**

Spring Festival Celebration

**MAY 18**

BBQ & Fun

**AUG 03**

Summer Winery Party

**AUG 31**

Labor Day BBQ

**OCT 19**

Halloween Carnival

- Beautiful Scenes
- Gourmet Food
- Creative Games
- Exquisite Costumes
- Wonderful Moment
- Unique Experience
- Unforgettable Events



# CHARITY AND COMMUNITY



As new immigrants, we not only care about personal and career development, but also take action to give back to our community.



## CONNECT

Connect more than **2,800 members** across the entire Bay Area



## COLLABORATION

Collaborate with **Santa Clara County** and **City of Cupertino**



## CONTRIBUTE

Contribute **time, energy,** and **expertise** to make a positive impact



# INDUSTRY SHARING



Located in Silicon Valley, we all have great insights into where the world is heading. Share your unique insights and learn about what others work on and dream about.



# YOUR VOICES

**1** As a loyal fan of Game Mixer, I participated in most of the Saturday board games meetups and Labor Day BBQ this year. All the events were well organized and the attendees were great. I have made many new friends and enjoyed all the events. I will definitely continue to support Game Mixer next year! — Tao, 3D Artist, Pocket Gems

Although it is a non-profit platform with free weekly events, I am deeply impressed by its professional setting and friendly atmosphere. I have and will continue recommending this group to my friends. — MX, Mentorx, PM **2**

**3** It has been a year and a half since I encountered Game Mixer. The hosts are always reliable, enthusiastic, and busy running around. Every time I was there, I got inspired and recharged with the courage and faith to pursue my own dreams. —Yizhou, Software Engineer, Rubrik

When I first started in the Bay Area, it was Game Mixer that made me quickly find a sense of belonging and met many like-minded friends.—David, Process Engineer, EV **4**

**5** I always look forward to the Saturday board games because of its cozy and friendly atmosphere. People play for fun and silly laughs. The organizers and volunteers are all very professional and approachable and the board game options are plenty. It's one of my favorite parts of the weekend. — Michael, Software Engineer, Amazon

The industry sharing sessions are an amazing way to get a general idea about many different domains I am interested in but have no time to research. Various subject experts share industry insights in an interesting way and discuss any related questions openly. — Jeff, Operations Program Manager **6**

**7** It was my first time to attend a Halloween festival in the U.S. Game Mixer made me a great memory! I enjoyed the costume show, carnival games, and the pumpkin carving contest. Everything is wonderful! — Weiwei, Software Engineer, FinTech

The industry sharing sessions were very well organized with deep and broad content and a warm atmosphere. The industry presenters shared their own experiences and case studies that you do not see elsewhere. It broadens the participants' horizons. It is like using the stones from another mountain to polish one's jade! — Sam, Finance Manager, VMware **8**



# OUR TEAM

## Board Members

Stella Lu, President

Rony Cheung, Vice President

Samuel Chou

## Management Team

Shen Li, Secretary

Sosial Liao, Marketing Director

Zhifeng Chen, Program Manager

Fred Qiu, Legal Advisor

## Thanks to volunteers

Game Mixer is very fortunate to have each one of our volunteers. We can't say thank you enough for all the passion, dedication, contribution, and support.

43  
VOLUNTEERS

1000+  
HRS





# PLAY FOR A BETTER LIFE

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